Veer Narmad South Gujarat University, Surat
S.Y.B.A. : Semester : III (Psychology)
An Introduction To Social Psychology : Paper - V

To Come In Force From June – 2012
University Examination : 70 Marks
Internal Assessment : 30 Marks
Total : 100 Marks

UNIT-1:

Introduction To Social Psychology
- Definition Of Social Psychology
- Nature, Goal & Scope Of Social Psychology
- Relation Between Social Psychology & General Psychology, Social Psychology & Sociology, Social Psychology & Anthropology
- Importance Of Social Psychology

Methods Of Social Psychology
- Stages In The Development Of Scientific Study
  Methods : Introspection, Observation, Interview, Questionnaire, Experimental, Projective Technique

UNIT-2:

Motivation
- Nature Of Motivation
- Types Of Motivation
- Social Incentives

Social Interaction
- Importance Of Social Interaction
- Types Of Social Interaction
- Modes Of Social Interaction
  - Co-Ercion
  - Co-Operation
  - Competition
  - Conflict
  - Accomodation

UNIT-3:

Mechanism Of Social Interaction
- Imitation
- Suggestion
- Sympathy – Empathy
- Social Facilitation
- Social Inhibition
- Identification

**Social Norms, Roles And Status**

- Social Norms
  - Formation Of Social Norms
- The Concept Of Social Role
- Social Status

**UNIT-4:**

**Social Attitude**

- Definition And Nature Of Social Attitude
- Attitude Formation
- Attitude Change
- Measurement Of Attitude
  - Bogardus Distance Scale
  - Thurstone’s Scale
  - Likert’s Scale

**Readings :**

VEER NARMAD SOUTH GUJARAT UNIVERSITY,
SURAT.
S.Y.B.A.( SEMESTER-III )
PSYCHOLOGY PAPER – VI (6)
(Fundamentals of Adjustment Psychology)
(To Come in force from June-2012)

University Exam : 70 Marks
Internal Exam : 30 Marks
Total : 100 Marks

UNIT – I

1  Introduction
   -  Definition-Nature-Importance of Adjustment
   -  Field (Scope)-Psychological models of man.

2  Origin of Adjustment Problems
   -  Process of human development
   -  Patterns of human development
   -  Healthy and Faulty development
   -  Role of motivation

UNIT – II

3  Reactions to Problems of Adjustment
   -  Problem of adjustment (Stress)
   -  Reaction to adjustive demands
   -  Faulty Patterns of adjustment
4  **Personal Adjustment**
- Meaning of Personal adjustment
- Identifying areas for adjustment
- How adjusted I am
- Identifying goals

**UNIT – III**

5  **Time Management and Study Skills**
- What is time management
- Importance of time management
- Effective and Ineffective time management
- Tips for effective time management
- Some miscompetions about time management
- Design your study area
- Planning for effective study
- SQ3R Method
- were to study
- In class behavior

**UNIT – IV**

6  **Career Planning and Job.**
- Introduction
- Study and vocational transfer
- Selection of a Career
- Effecting factors of career selection
- Application-Bio data
- Interview stage
- Successful Interview
- Job Stress
- Women in Workplace

**Readings**


4 Dr. B.A. Parikh, Dr. R.M. Vyas, Dr. B.B. Dhivar & Prof C.G. Ramparia (2003), ‘Samayojanu Manovigyan’ Popular Prakashan, Surat.
VEER NARMAD SOUTH GUJARAT UNIVERSITY,
SURAT.

B.A. SEMESTER-III

PSYCHOLOGY PAPER – VII (7)
(Fundamentals of Physiological Psychology)
(To Come in force from June-2012)

University Exam : 70 Marks
Internal Exam : 30 Marks
Total : 100 Marks

UNIT – I

INTRODUCTION :
Definition – Scope and problems of physiological psychology;
Approaches to physiological psychology.

UNIT – II

METHODS OF STUDY :
Neuroanatomical methods,
Electrical recording,
Stimulation methods,
Hormonal and Biochemical methods.

UNIT – III

BIOLOGICAL BASIS OF BEHAVIOUR :
The internal environment,
Metabolic machinery Hormones,
Enzymes,
Vitamins,
Genes.

UNIT – IV

THE NERVOUS SYSTEM AND THE BRAIN:
Components of neural functioning,
Neuron, nerve impulse,
Conduction of nerve impulse,
Synaptic connections Reflexes,
Reciprocal inhibition,
The motor unit, Reaction time.

**SENSORY MOTOR MECHANISMS:**
Skilled movements,
Sensory experience.

**READINGS:**
2– David Krech and R.S. Crutchfield (1959) Elements of psychology, New York, Afred knopf
4– Morgan C.T. & Estellar (1950) Physiological Psychology New York, Mcgraw Hill
5– Wenger M.A. F. N. Jones and M.H. Jones (1956), Physiological Psychology, N.Y. Holt also Constable, London
6– Motram V.H. Psychical basis of personality pelicon.
13– Kapadia U. - Sharir Lakshi ManoVigyan Anada Prakashan.
OBJECTIVES:

The course intends to provide an insight on the role of cultural center in shaping and diverse aspects of social behavior and its relevance to solving psycho-social problems of our society.

UNIT-1:

INTRODUCTION OF CULTURAL PSYCHOLOGY:

Culture, its definition, aspects and characteristics —Definition, Nature and Scope of Cultural psychology —Relation between culture and psychology — Relation of Cultural psychology to other social sciences — Application of Cultural psychology.

UNIT-2

METHODOLOGY OF CULTURAL PSYCHOLOGY:

Introspection, Observation —Experimental —Field studies —Survey — Questionnaire- Interview —Cross cultural method etc.

UNIT-3

CULTURE AND SOCIAL BEHAVIOUR:

Interrelation among individual, society, culture —Nature and function of society — Social structure — Social norms, social role, social status, values, beliefs — concept of culture -patterns and traits of culture.

UNIT-4

CULTURE AND MOTIVATION:


Theoretical position – contemporary issues – cultural influences on motivation – Meaning and types of motivation – Basic needs of human being – Measurement of needs.

**CULTURE AND PERSONALITY:**

Meaning of personality – Studies on personality and culture – Effects of cultural factors on personality – model of basic personality structure

**BOOKS:**

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UNIT-1:
1. Prejudice & Sterotypes
   - Nature & Characteristics Of Prejudice
   - Growth Of Prejudice
   - Methods For Reducing Prejudice
   - Sterotypes
   - Hostile Action

UNIT-2:
2. Public Opinion
   - Meaning Of Public Opinion
   - Formation Of Public Opinion
   - Rational And Irrational Aspects In Opinion Formation
   - Leadership And Public Opinion
   - Media Of Mass Communication
   - Change In Public Opinion

3. Propaganda
   - Definition And Characteristics Of Propaganda
   - Education And Propaganda
   - Techniques Of Propaganda
   - Propaganda Prophylaxis

UNIT-3:
4. Crowd & Audiences
   - Definition And Characteristics Of Crowd
   - Types Of Crowd
   - Characteristics Of Audiences
Types Of Audiences

5. Some Phenomena Of Collective Behaviour (Fashion, Fad, Craze & Rumours)
   - Fashion
   - Fashion & Fad
   - Fashion & Craze
   - Psychology Of Fashion
   - Rumours
   - Types Of Rumours.

Unit-4:

6. Groups And Leadership
   - What Is Group?
   - Characteristics Of Group
   - Types Of Groups
   - Leadership – What Is Leadership?
   - Leadership And Dominance
   - Types Of Leadership
   - Traits Of Leadership
   - Functions Of A Leader
   - Autocratic And Democratic Leadership

Readings:

UNIT – I

1 Exercise, Health & Adjustment

- Introduction
- Fact about fitness-What is fitness? –Why to be fit?-Energy Systems-Use of energy Systems
- Methods of exercises-Exercises-Calesthenics-Cardiovascular exercises-Weight training-Walking. Swimming, Laughing-Yoga
- Program of regular exercise
- Neutritious food for health
- Addiction
- The ways of relieving from addiction

UNIT – II

2 Interpersonal Relationship

- What is relationship?
- How does the relationship Start
- How does relationship develop?
- Intimacy
- Love and its Principle – Types of love
3  Marriage and Family

- Marriage motivation-Selecting a mate
- Adjustment in marriage
- Destabilizing factors in marriage
- Divorce Causes and its effects.
- What is family ?
- Family structure
- Family as interactive systems.

UNIT – III

4  Human Sexuality and Adjustment

- Biology of Sex
- Patterns of Sexual behavior
- Sexual Problems
- Sexual Values
- Enjoying Sex
- Sexual harassment
- Rap

5  Stress

- Definition and Meaning of Stress
- Types of Stress
- Techniques of adjusting Stress.

UNIT – IV

6  School and College Adjustment

- School as a new experience
- Factors in adjustment and learning
- School as a life situation
7 Old Age Adjustment

- The ageing Process
- Sources of adjustment difficulties
- way of adjustment to the ageing Process.

Readings

4 Dr. B.A. Parikh, Dr. R.M. Vyas, Dr. B.B. Dhivar & Prof C.G. Ramparia (2003),‘Samayojananu Manovigyan’ Popular Prakashan, Surat.
VEER NARMAD SOUTH GUJARAT UNIVERSITY,
SURAT.
B.A. SEMESTER-IV
PSYCHOLOGY PAPER – X (10)
(Physiological Psychology)
(To Come in force from June-2012)

University Exam : 70 Marks
Internal Exam : 30 Marks
Total : 100 Marks

UNIT – I
PHYSIOLOGICAL BASIS OF PERCEPTION :
Visual perception, Auditory perception
Taste and smell perception,
Perception of our own body in space.
The skin senses,
Neural basic of sense Qualities.

UNIT – II
PHYSIOLOGICAL BASIS OF EMOTION AND MOTIVATION :
The cerebrospinal nervous system,
The autonomic nervous system,
The endocrine system.

UNIT – III
PHYSIOLOGICAL BASIS OF ADAPTIVE BEHAVIOUR :
Mental phenomena and physiological correlates,
Retention and cortical correlates,
Functional organization of the cortes.
Thinking and the cortex,
Learning and the cortex.

UNIT – IV
BIOLOGICAL BASIS OF PERSONALITY :
Intelligence, Feeblemindedness,
Improving intelligence.
Drugs and personality,
Psychotherapeutic drugs. 6

READINGS:
2– David Krech and R.S. Crutchfield (1959) Elements of psychology, New York, Alfred knopf
4– Morgan C.T. & Estellar (1950) Physiological Psychology New York, Mcgraw Hill
5– Wenger M.A. F. N. Jones and M.H. Jones (1956), Physiological Psychology, N.Y. Holt also Constable, London
6– Mottram V.H. Psychical basis of personality pelicon.
13- Kapadia U. - Sharir Lakshi ManoVigyan Anada Prakashan.
VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT

S. Y. B. A. SEM - 4

CULTURAL PSYCHOLOGY-2 (I.D.)

3 Hours

University Examination 70 Marks

Internal Examination 30 Marks

Total : 100 Marks

OBJECTIVES:

The course intends to provide an insight on the role of cultural center in shaping and diverse aspects of social behavior and its relevance to solving psycho-social problems of our society.

UNIT-1

CULTURE AND PERCEPTION:


UNIT-2

CULTURE AND LANGUAGE:

Function and uses of language – Language as a medium of communication – Language and personality – Language and culture.

UNIT-3

CULTURE AND INTELLIGENCE:

Meaning, factores, kinds and characteristics of intelligence – Socio cultural factors affecting intelligence – Intelligence and culture.

UNIT-4
CULTURE AND ABNORMALITY:


CULTURE AND EMOTION:

Definition of emotion - Basic emotions and emotional behaviour – Causes of emotional behaviour – Nature of emotional expression.

BOOKS:


