



मानव-संसाधन विकास आयोग

प्रो. रजनीश जैन
सचिव

Prof. Rajnish Jain
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(मानव संसाधन विकास मंत्रालय, भारत सरकार)
(Ministry of Human Resource Development, Govt. of India)

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Sir/Madam,

The UNESCO has declared 21st February every year as International Mother Language Day to promote the dissemination of mother tongues and fuller awareness of linguistic and cultural traditions throughout the world and to inspire solidarity based on understanding, tolerance and dialogue. In India, **MATRIBHASHA DIWAS** is celebrated every year to promote the use of mother tongue and attain the following objectives:-

- Highlight the linguistic diversity of our country
- Encourage usage, not only of the respective mother tongue, but other Indian languages as well
- To understand and draw attention to the diversity of cultures, in India and the consequent forums of literature, craft, performing arts, scripts and other forms of creative expression
- To encourage the learning of languages, other than one's own mother tongue

I shall be grateful, if you celebrate the occasion, in your esteemed university by organizing activities such as, preferably in at least two languages, Elocution, Debating, Singing, Essay writing competition, Painting competition, Music and Dramatic performance music and drama performances, exhibitions, online resources and activities as well as events exploring the cognitive, economic, social and cultural activities of multilingual society, Exhibition depicting linguistic and diverse wealth of India.

I once again, request you to kindly organize these activities in your esteemed university and affiliated colleges to celebrate **Matribhasha Diwas on 21.02.2019**, in a befitting manner.

With regards,

Yours sincerely,

(Rajnish Jain)

To,

The Vice Chancellors of all universities
The Principals of all Colleges
Directors of all Inter-University Centers

Veer Narmad South Gujarat University, Surat

To,

- All the Administrative departments, V.N.S.G.U., Surat
- Head of all P.G. departments, V.N.S.G.U., Surat

----- Kindly do the needful at your end -----

No: UGC/322(A)/2381/2019
Dt: 12/02/2019

I/C Registrar