



RF-4301-02

M. B. A. (Sem. II) (F.T. & Eve.) Examination

April / May – 2010

International Business Environment

(New Course)

Time : 3 Hours]

[Total Marks : 100

RF-4301

Instructions :

(1)

नीचे दशांशके निशानीवाणी विगतो उत्तरवही पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
← M. B. A. (Sem. 2) (FT & Eve)	<input type="text"/>
Name of the Subject :	<input type="text"/>
← International Business Environment	<input type="text"/>
← Subject Code No. : <input type="text" value="4"/> <input type="text" value="3"/> <input type="text" value="0"/> <input type="text" value="1"/>	← Section No. (1, 2,.....) : <input type="text" value="1"/>
	Student's Signature

- (2) Use **separate** answer books for each section.
- (3) Figures on the right indicate maximum marks of the question.
- (4) Que. 1 and Q. 6 are **compulsory**.
- (5) Answer any **two** from Q. No. 2, 3, 4, 5 from Section-I and any **two** from Q. No. 7, 8, 9, 10 from Section-II.

- | | | |
|---|---------------------------------------------------------------------------------------------------------------------------------------------------------------|----|
| 1 | Describe how foreign exchange market works for immediate and long term transactions. Discuss the factors determining foreign exchange rate. | 18 |
| 2 | Explain the significant factors which influence the decisions of locating production facilities in various countries? | 16 |
| 3 | Explain how political environment can influence managerial decisions? How management can formulate and implement strategies in dealing political environment. | 16 |
| 4 | Explain various methods of entry in the International business with suitable examples. | 16 |
| 5 | Explain classical trade theories of International trade with suitable examples. | 16 |

RF-4302

Instructions :

(1)

नीचे दशांशविक \leftarrow निशानीवाणी विगतो उत्तरवडी पर अवश्य कभवी. Fillup strictly the details of \leftarrow signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
\leftarrow M. B. A. (Sem. 2) (FT & Eve)	<input type="text"/>
Name of the Subject :	
\leftarrow International Business Environment	
\leftarrow Subject Code No. : <input type="text" value="4"/> <input type="text" value="3"/> <input type="text" value="0"/> <input type="text" value="2"/> \leftarrow Section No. (1, 2,.....) : <input type="text" value="2"/>	Student's Signature

- (2) Use **separate** answer books for each section.
(3) Figures on the right indicate maximum marks of the question.
(4) Que. 1 and Q. 6 are **compulsory**.
(5) Answer any **two** from Q. No. 2, 3, 4, 5 from Section-I and any **two** from Q. No. 7, 8, 9, 10 from Section-II.

- 6 Write short notes on any **two**:- 18
(a) IMF
(b) Country evaluation and selection criterias.
(c) International negotiations.
(d) Eu
- 7 Differentiate between GATT and WTO. Discuss WTO's achievements so far and the challenges faced by it. 16
- 8 Explain in brief when government intervention in trading and investment activities takes place and its impact on trade and on ration. 16
- 9 Explain various factors affecting global competitiveness of a nation in brief. 16
- 10 (a) What are the various factors form considers while making MAGE or BUY decisions? 16
(b) What is the difference between a free trade area and custom union?