



**RF-4601-02**

**M. B. E. (Sem. - II) Examination**  
**April / May - 2010**  
**Business Organisation : Paper - VI**

Time : 3 Hours]

[Total Marks : 100

**RF-4601**

**Instructions :**

(1)

नीचे दशांशके निशानीवाणी विगतो उत्तरवही पर अवश्य लिखनी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
← M. B. E. (SEM. - 2)	<input type="text"/>
Name of the Subject :	<input type="text"/>
← BUSINESS ORGANISATION - 6	<input type="text"/>
← Subject Code No. : <input type="text" value="4"/> <input type="text" value="6"/> <input type="text" value="0"/> <input type="text" value="1"/>	<input type="text"/>
← Section No. (1, 2,.....) : <input type="text" value="1"/>	
Student's Signature	

- (2) Answer to the two sections must be written in separate answer books.
- (3) Q. No. 1 and Q. No. 5 are compulsory.
- (4) Answer any two from Q. No. 2,3 and 4 in sec. 1
- (5) Answer any two from Q No. 6,7 and 8 in Section II

- 1 Explain profit maximisation as an objective function of a firm. What are the other objectives of a firm? **20**
- 2 What are multinational corporations? Describe the advantages and disadvantages of MNCs in a country. **15**
- 3 Explain the objectives of public sector undertakings. What are the reasons for the unsatisfactory performance of public sector in India? **15**
- 4 Write short note on any two : **15**
- (a) Classification of industries
- (b) Sole tradership and its advantages
- (c) Privatisation

## RF-4602

### Instructions :

(1)

नीचे दशांशके निशानीवाणी विगतो उत्तरवही पर अवश्य कपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
<input type="text" value="M. B. E. (SEM. - 2)"/>	<input type="text" value="Student's Signature"/>
Name of the Subject :	
<input type="text" value="BUSINESS ORGANISATION - 6"/>	
Subject Code No. : <input type="text" value="4"/> <input type="text" value="6"/> <input type="text" value="0"/> <input type="text" value="2"/>	Section No. (1, 2,.....) : <input type="text" value="2"/>

- (2) Answer to the two sections must be written in separate answer books.
- (3) Q. No. 1 and Q. No. 5 are compulsory.
- (4) Answer any two from Q. No. 2,3 and 4 in sec. 1
- (5) Answer any two from Q No. 6,7 and 8 in Section II.

- 5 What do you mean by concentration? Describe the various 20 measures of concentration.
- 6 Explain Penrose's analysis of the growth of a firm. 15
- 7 Distinguish between lateral diversification, conglomerate 15 diversification and vertical diversification. What are the motives for vertical diversification?
- 8 Write short notes on any two : 15
- (a) Mergers and Acquisitions
- (b) Marris Model
- (c) Restrictive Trade Practices.