



**RE-4035-36**

**M. Sc. (I.T.) (Sem. VIII) Examination**

**April / May – 2010**

**Management Information System**

Time : 3 Hours]

[Total Marks : 70

**RE-4035**

**Instruction :**

नीचे दृष्टावेक निशानीवाणी विगतो उत्तरवही पर अवश्य लिखवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="M. SC. (I.T.) (SEM. 8)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="MANAGEMENT INFORMATION SYSTEM"/>	<input type="text" value="Student's Signature"/>
Subject Code No. : <input type="text" value="4"/> <input type="text" value="0"/> <input type="text" value="3"/> <input type="text" value="5"/>	
Section No. (1, 2,.....) : <input type="text" value="1"/>	

- 1 Answer the following questions : (any two) 14
- (a) What is Management Information System? Explain the role of Management Information System in a Business Organization.
- (b) Discuss the concepts of Information and explain the important features and dimensions of Information.
- (c) How can you measure system success? Explain the most important measures of system success.
- 2 Write detailed notes on the following (any two) 12
- (a) Steps in Planning process of MIS.
- (b) Security in MIS
- (c) Limitations of MIS.
- 3 Write short notes on any of the following (any three) 9
- (a) Targeted Marketing and its benefits
- (b) Information Sources
- (c) Types of Information system
- (d) TPS and its types.

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### Instruction :

नीचे दशांशों में निशानों वाली विगतों उत्तरवही पर अवश्य लिखनी।  
Fillup strictly the details of signs on your answer book.

Name of the Examination :  
M. SC. (I.T.) (SEM. 8)

Name of the Subject :  
MANAGEMENT INFORMATION SYSTEM

Subject Code No. : 4 0 3 6 Section No. (1, 2,.....): 2

Seat No. :

Student's Signature

- 4 Answer the following questions : (any two) 14
- (a) List the various subsystems of MIS and its activities.
- (b) Differentiate Structured and Unstructured DSS.
- (c) Explain the Knowledge Management Value Chain.
- 5 "Life-Line Healthcare" is a hospital with 100 beds and is 14  
having facilities for specialities. The Hospital Management  
has taken a decision to go the I.T. way and computerise  
the Hospital's data-related operations/functions. It is expected  
that the computerisation should help better monitoring of  
patients, tracking doctors/consultants, better inventory  
management and better occupancy apart from better  
management control. You as a System Consultant are  
required to provide:
- (a) Entity Relationship Diagram
- (b) Two MIS Output Formats
- (c) Two 'Exceptional Reports' and
- (d) Normalised Life Layouts.
- 6 What can be the impacts of IT on Management Decision 7  
Making?

OR

- 6 Explain in detail any one module of SAP R/3. 7