



A-2629

First Year B. Com. (Honours) (Sem. I) Examination
March / April - 2015
Human Resource Management

Time : Hours]

[Total Marks : 50

Instructions :

(1)

नीचे दृशावेव निशानीवाणी विगतो उत्तरवाडी पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="FIRST YEAR B. COM. (HONOURS) (SEM. 1)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="HUMAN RESOURCE MANAGEMENT"/>	<input type="text"/>
Subject Code No. : <input type="text" value="2"/> <input type="text" value="6"/> <input type="text" value="2"/> <input type="text" value="9"/>	<input type="text"/>
Section No. (1, 2,.....): <input type="text" value="Nil"/>	<input type="text"/>
	Student's Signature

- (2) All questions are compulsory.
(3) Figures to the right indicate marks.

I Answer in short : 10

- (1) Explain commodity concept with reference to HRM.
- (2) Define ILO and state its establishment.
- (3) Draft an employee specification for the post of a manager in a bank.
- (4) What are social security measures ?
- (5) State the role of HR Manager.

II (a) Write a detailed note on the scope of HRM. 6

(b) Discuss the process of HRP at length. 7

III (a) Define training and explain on - the - job and off - the - job methods of training. 6

(b) Write a detailed note on scientific selection procedure. 7

IV Case Study :

14

Vodafone Co. wants to open a customer care service centre in the extended area of Udhna zone. It wants to hire 20 employees in a short period of 2 months.

- Q1. Conduct a detailed job analysis and draft an advertisement in the local news paper.
 - Q2. According to you, what are the sources of recruitment available to you ?
 - Q3. Do you feel the need for training the employees ? State the need and importance of training.
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