



A-2669

Second Year B. Com. (Sem. III) Examination

March / April - 2015

Management : Paper - II

Time : Hours]

[Total Marks : 50

Instructions :

(1)

નીચે દર્શાવેલ નિશાનીવાળી વિગતો ઉત્તરવહી પર અવશ્ય લખવી. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="Second Year B. Com. (Sem. III)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="Management : Paper - II"/>	<input type="text"/>
Subject Code No. : <input type="text" value="2"/> <input type="text" value="6"/> <input type="text" value="6"/> <input type="text" value="9"/>	<input type="text"/>
Section No. (1, 2,.....) : <input type="text" value="NIL"/>	<input type="text"/>
	Student's Signature

- (2) All the questions are **compulsory**.
(3) Figures to the **right** indicate marks.

- 1 Answer in brief : 10
- (i) What do you mean by "Supply chain sustainability" ?
(ii) What do you mean by "Supply chain integration" ?
(iii) What do you mean by BTM ?
(iv) What do you mean by "Business Performance Management" ?
(v) What do you mean by BTM convergence ?

- 2 What do you mean by Business Technology Management ? 13
Explain the BTM maturity model.

OR

- 2 What is the importance of Supply chain management in 13
the field of Business ? Explain the various functions of supply
chain management at various levels ?

3 Explain the various methodologies and key performance indicators of Business Performance Management. **13**

OR

3 Explain the scope of Business Performance Management. **13**
What are the problems addressed by Supply chain management in Business.

4 Write short notes : (any **two**) **14**

- (i) BTM process
- (ii) Supply chain integration process
- (iii) Application of Business Performance Management Software
- (iv) Business technology alignment and its importance.
