



A-2685

Second Year B. Com. (Sem. III) (Honours) Examination
March/April – 2015

BC - 2.7 : Fundamentals of Entrepreneurship

Time : 2 Hours]

[Total Marks : 50

Instructions :

(1)

नीचे दशांशके निशानीवाणी विगतो उत्तरवही पर अवश्य लिखनी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="S. Y. B. COM. (SEM. 3) (HONOURS)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="BC - 2.7 : Fundamentals of Entrepreneurship"/>	<input type="text"/>
Subject Code No. : <input type="text" value="2"/> <input type="text" value="6"/> <input type="text" value="8"/> <input type="text" value="5"/>	<input type="text" value="Student's Signature"/>
Section No. (1, 2,.....) : <input type="text" value="Nil"/>	

- (2) All questions are compulsory.
(3) Figures to the right indicate full marks of the question.

- 1 Answer the following questions in brief: 10
- (i) Define the term, "entrepreneurship"
(ii) List any two sources of Venture Capital.
(iii) What is social responsibility?
(iv) Name two success mantras of entrepreneur.
(v) What is Opportunity Analysis?
- 2 Explain characteristics of an entrepreneur in small and large scale enterprise. 13
- 3 Explain economic environment analysis for a venture. 13
- 4 Write on: (any two) 14
- (i) Left Hemisphere and Right Hemisphere of brain
(ii) Leadership and Risk taking in Entrepreneurship
(iii) Stages in Innovation Process