



AB-2741

Third Year B. Com. (Sem. V) Examination
March/April – 2015
Management - VI

Time : 2 Hours]

[Total Marks : 50

Instructions :

(1)

नीचे दर्शावेक निशानीवाणी विगतो उत्तरवही पर अवश्य लपनी. Fillup strictly the details of signs on your answer book.	Seat No.:
Name of the Examination :	<input type="text"/>
<input type="text" value="Third Year B. Com. (Sem. V)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="Management - VI"/>	<input type="text"/>
Subject Code No. : <input type="text" value="2"/> <input type="text" value="7"/> <input type="text" value="4"/> <input type="text" value="1"/>	<input type="text"/>
Section No. (1, 2,.....): <input type="text" value="Nil"/>	<input type="text"/>
	Student's Signature

(2) Question one is **compulsory**.

(3) Figures to the right indicate marks.

1 Answer in brief: 10

- (i) What do you mean by result orientation in management ?
- (ii) What do you mean by management ?
- (iii) What do you mean by built to last ?
- (iv) What do you mean by creativity ?
- (v) What do you mean by profitability ?

2 Is manager a professional ? What do you understand by 13
role of ownership Interest in management ?

OR

2 How will you establish Business network ? Explain 13
various components of organising.

3 Why the need to create judicial person arises ? How will 13
you weave flexibility in an organisation ?

OR

- 3** How will you explain differing perspectives of management ? How will you explain the place of women in management ? **13**
- 4** Write short notes : (any **two**) **14**
- (i) Result orientation in management
 - (ii) General principles of managing the work
 - (iii) Organisation Growth
 - (iv) Role of profitability and liquidity.
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