



AB-2754

Third Year B. Com. (Honours) (Sem. V) Examination
March/April – 2015
CE - 535 : Financial Marketing
Operation : Paper - II

Time : 2 Hours]

[Total Marks : 50

Instructions :

(1)

नीचे दर्शावेक निशानीवाणी विगतो उत्तरवही पर अवश्य कपनी. Fillup strictly the details of signs on your answer book.	Seat No.:
Name of the Examination :	<input type="text"/>
<input type="text" value="THIRD YEAR B. COM. (HONOURS) (SEM. 5)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="CE - 535 : FINANCIAL MARKE. OPER. : P. - 2"/>	<input type="text"/>
Subject Code No. : <input type="text" value="2"/> <input type="text" value="7"/> <input type="text" value="5"/> <input type="text" value="4"/>	<input type="text" value="Student's Signature"/>
Section No. (1, 2,.....): <input type="text" value="Nil"/>	

- (2) Figures to the **right** indicate full marks of the question.
(3) All questions are **compulsory**.

- 1 Answer in brief : 10
(1) State two functions of a Foreign exchange market.
(2) State any two objectives of DFHI.
(3) Explain merchant bankers.
(4) What is buy back of shares ?
(5) Give two differences between New Issue Market and Stock Exchange.
- 2 " The role of Financial markets assumes great importance in the modern economy" Explain. 13
- 3 Explain the recent developments in Indian Stock Market. 13
- 4 "A broad base and a secure environment is required for the business to grow" . How has the government realised and initiated into this ? 14