



AC-2659

First Year B. Com. (Honours) (Sem. II) Examination

April / May – 2015

Human Resorce Management

Time : Hours]

[Total Marks :

Instructions :

(1)

नीचे दृशविव निशानीवाणी विगतो उत्तरवडी पर अवश्य लभवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
First Year B. Com. (Honours) (Sem. II)	<input type="text"/>
Name of the Subject :	<input type="text"/>
Human Resorce Management	<input type="text"/>
Subject Code No. : <input type="text"/> 2 <input type="text"/> 6 <input type="text"/> 5 <input type="text"/> 9	Section No. (1, 2,.....) : <input type="text"/> Nil
Student's Signature	

- (2) All questions are compulsory.
(3) Figures to the right indicate marks.

- | | | |
|---|---|----|
| 1 | Answer in short: | 10 |
| | (1) What is the consequences of non-fulfilment of needs? | |
| | (2) Define leadership and state its characteristics. | |
| | (3) Explain individual and group morale. | |
| | (4) List out the reasons for a complain. | |
| | (5) What do you mean buy n/PWR? | |
| 2 | (a) Define Job evaluation and explain any three methods of job evolution in detail. | 7 |
| | (b) Write detailed note on leadership styles. | 6 |
| 3 | (a) Explain Herzberg's theory on motivation. | 6 |
| | (b) What are the basic issues which give birth to Industrial dispute and state the types of settlement mechanism in detail. | 7 |

4 Case study.

Glamour co. Ltd, is a top class cosmetic products manufacturing unit established since 25 yrs. The co. offers a premium range of all beauty products and covers the national market to earn a handsome profit. With the enormous growth in the profitability, the co. restructured its infrastructure using hi-tech gadgets and making grand offices and attractive ambience.

The Co. has more than 750 employees with a low turnover. However, last year, more than 100 employees left the co. The management set an inquiry committee to discover the reasons for high employe turnover rate as the co. Provided all the materialistic benefit.

- (1) What do you feel is the reason for employee turnover? 7
- (2) Had you been the manager of glamour Co. What steps would you take to put a check on turnover in the 7 future.
