



AC-1732
B. Sc. (I. T.) (Sem. - IV) Examination
March/April - 2015
E Business

Time : 3 Hours]

[Total Marks : 70

Instructions :

(1)

<p>नीचे दृशावेव निशानीवाणी विगतो उत्तरवही पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination :</p> <p>B. SC. (I. T.) (SEM. - IV)</p> <p>Name of the Subject :</p> <p>E BUSINESS</p> <p>Subject Code No. : 1 7 3 2 Section No. (1, 2,.....): Nil</p>	<p>Seat No. :</p> <table border="1" style="width: 100%; height: 20px;"><tr><td style="width: 15%;"></td><td style="width: 15%;"></td><td style="width: 15%;"></td><td style="width: 15%;"></td><td style="width: 15%;"></td><td style="width: 15%;"></td></tr></table> <div style="border: 1px solid black; border-radius: 15px; height: 60px; margin-top: 10px; display: flex; align-items: center; justify-content: center; padding: 10px;">Student's Signature</div>						

- (2) Right figure to the question indicates full marks.
- (3) Explain with suitable Example/Block Diagram wherever necessary.

1 Answer the following : (Any eight) 16

- (1) What is digital signature?
- (2) Give any two examples of C2C websites.
- (3) What do you mean by SSL?
- (4) Explain the term G2G and G2C.
- (5) Define the term E-Wallet.
- (6) Define Internet and Intranet.
- (7) What is Cyber Law?
- (8) What is E-cash?
- (9) Define E-Commerce.
- (10) What is EDI?

- 2 Answer in detail : (Any three) 18**
- (1) Describe the importance of E-commerce applications.
 - (2) Explain digital based electronic payment system.
 - (3) Write about consumer to business and business to business transaction.
 - (4) Explain the difference between E-cash and E-wallet.
- 3 (A) Explain the role of E-commerce in Online ticket booking system. 10**
- OR**
- (A) Discuss the role of WWW in development of E-commerce. **10**
- (B) Explain cyber stalking. **8**
- OR**
- (B) Explain cyber phishing. **8**
- 4 Write a short note on following : (Any three) 18**
- (1) Smart card
 - (2) Web branding
 - (3) Computer security classification
 - (4) Supply chain management