AC-1732
B. Sc. (I. T.) (Sem. - IV) Examination
March/April – 2015
E Business

Time : 3 Hours] [Total Marks : 70
Instructions :
(1) Fill up strictly the details of signs on your answer book.

(2) Right figure to the question indicates full marks.

(3) Explain with suitable Example/Block Diagram wherever necessary.

1 Answer the following : (Any eight) 16

(1) What is digital signature?
(2) Give any two examples of C2C websites.
(3) What do you mean by SSL?
(4) Explain the term G2G and G2C.
(5) Define the term E-Wallet.
(6) Define Internet and Intranet.
(7) What is Cyber Law?
(8) What is E-cash?
(9) Define E-Commerce.
(10) What is EDI?
2 Answer in detail: (Any three) 18
   (1) Describe the importance of E-commerce applications.
   (2) Explain digital based electronic payment system.
   (3) Write about consumer to business and business to business transaction.
   (4) Explain the difference between E-cash and E-wallet.

3 (A) Explain the role of E-commerce in Online ticket booking system. 10

   OR

   (A) Discuss the role of WWW in development of E-commerce. 10
   (B) Explain cyber stalking. 8

   OR

   (B) Explain cyber phishing. 8

4 Write a short note on following: (Any three) 18
   (1) Smart card
   (2) Web branding
   (3) Computer security classification
   (4) Supply chain management