



**DDD-0648**  
**Second Year B. Com. Examination**  
**April/May - 2016**  
**Management - II**

Time :    Hours]

[Total Marks : 100

**Instruction :**

<p>नीचे दृष्टावेक निशानीवाणी विगतो उत्तरवही पर अवश्य लिखवी. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination : ☛ <b>Second Year B. Com.</b></p> <p>Name of the Subject : ☛ <b>Management - II</b></p> <p>☛ Subject Code No. : <b>0 6 4 8</b>    ☛ Section No. (1, 2,.....) : <b>Nil</b></p>	<p>Seat No. : □ □ □ □ □ □ □ □</p> <div style="border: 1px solid black; border-radius: 15px; padding: 10px; text-align: center; margin-top: 10px;">Student's Signature</div>
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1    Answer in brief :

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- (1) What do you mean by Noise control ?
- (2) What do you mean by statutory welfare activities ?
- (3) What do you mean by Job stress ?
- (4) What do you mean by gender discrimination ?
- (5) What do you mean by Supply chain management ?
- (6) What do you mean by promotion based on merit ?
- (7) What do you mean by information technology ?
- (8) What do you mean by Convergence ?
- (9) What do you mean by drug abuse ?
- (10) What do you mean by public relations ?

- 2 What do you mean by performance appraisal ? What is its importance 16  
and what are the problems faced in performance appraisal ?

**OR**

What do you mean by Business technology management alignments and where does it fit ? Explain BTM maturity models.

- 3 What do you mean by green supply chain management ? What are 16  
the advantages and barriers in the implementation of green supply  
chain ?

**OR**

Explain the principles and ethics of public relations ? What is the  
importance of public relations in the field of management ?

- 4 Explain the various approaches to labour welfare. How will you 16  
administer welfare activities ?

**OR**

Explain various types of accidents. Explain the need for employee safety  
and various types of safety programmes designed for employee safety.

- 5 What do you mean by Alcoholism ? What are the effects of alcoholism 16  
on family and nation ?

**OR**

What do you mean by Grievance redressal cells for employees,  
how does these cells function ?

- 6 Write short notes : (any two) 16
- (1) Child care centers at work place and their usefulness.
  - (2) Functional areas of supply chain management
  - (3) Merit V/s Experience based promotion
  - (4) Wage discrimination in male and female workers.