



**DF-2669**

**Second Year B. Com. (Sem. III) Examination**

**March / April - 2016**

**Management : Paper - II**

*(New Course)*

Time : 2 Hours]

[Total Marks : 50

**Instruction :**

नीचे दृशावेक निशानीवाणी विगतो उत्तरवडी पर अवश्य कपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<b>SECOND YEAR B. COM. (SEM. III)</b>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<b>MANAGEMENT : PAPER - II (NEW)</b>	<input type="text"/>
Subject Code No. : <input type="text"/> 2 <input type="text"/> 6 <input type="text"/> 6 <input type="text"/> 9	Section No. (1, 2,.....): <input type="text"/> Nil
	Student's Signature

- 1 Answer in brief : 10
  - (1) What do you mean by supply chain management?
  - (2) What do you mean by promotion?
  - (3) What do you mean by Information Technology?
  - (4) What is experienced based promotional policy?
  - (5) What do you mean by BTM ailments?
- 2 Explain the advantages and barriers of Green supply Chain implementation. 13
- OR**
- 2 Should increments be based on performance appraisal reports. Why? 13
- 3 Explain the scope and methodologies of business performance management. 13
- OR**
- 3 Explain BTM capabilities and BTM maturity model. 13
- 4 Write short notes : (any two) 14
  - (1) Importance of supply chain management.
  - (2) Problems in performance appraisal.
  - (3) Performance appraisal report.
  - (4) Merit V/S experience based promotional policy.