



DF-2685

**Second Year B. Com. (Honours) (Sem. III) Examination**  
**March / April – 2016**  
**Fundamentals of Entrepreneurship**  
**(Old/New Course)**

Time : 2 Hours]

[Total Marks : 50

**Instructions :**

(1)

|   |                               |
|---|-------------------------------|
| नीचे दर्शायेव निशानीवाणी विगतो उत्तरवही पर अवश्य कपनी.<br>Fillup strictly the details of signs on your answer book. | Seat No. :                    |
| Name of the Examination :   | <input type="text"/>          |
| Second Year B. Com. (Honours) (Sem. III)  | <input type="text"/>          |
| Name of the Subject :   | <input type="text"/>          |
| Fundamentals of Entrepreneurship  | <input type="text"/>          |
| Subject Code No. : 2 6 8 5  | Section No. (1, 2,.....): Nil |
|   | Student's Signature           |

- (2) All Questions are compulsory  
(3) Figures to the right indicate full marks of the question.

- 1 Answer the following in brief: 10
- 1 State the names of two stages of entrepreneurship development.
  - 2 What is Opportunity Analysis? Explain.
  - 3 What is Venture Capital? Explain.
  - 4 State two factors considered for economic environment analysis.
  - 5 State the names of two stages in innovation process.

- 2 State the definition and characteristics of an entrepreneur in small scale & large scale enterprise. 13

OR

- 2 Explain: leadership and risk taking. 13
- 3 What is a venture? Explain the process of Promotion of a Venture. 13

OR

- 3 What is technological environment analysis? Explain. 13
- 4 Explain the following: (any two) 14
- i. Success mantras for entrepreneur
  - ii. Social Responsibility and entrepreneurship
  - iii. Role of socio-economic environment