



DG-2741

Third Year B. Com. (Sem. V) Examination

March / April - 2016

Management : Paper - VI

Time : Hours]

[Total Marks : 50

Instructions :

1.

नीचे दशांशके निशानीवाणी विगतो उत्तरवही पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="T. Y. B. COM. (SEM. 5)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="MANAGEMENT : PAPER - 6"/>	<input type="text"/>
Subject Code No. : <input type="text" value="2"/> <input type="text" value="7"/> <input type="text" value="4"/> <input type="text" value="1"/>	<input type="text" value="Student's Signature"/>
Section No. (1, 2,.....) : <input type="text" value="Nil"/>	

- All Questions are compulsory.
- Figures to the right indicate marks.

Q1. Answer in brief: (10)

- What do you mean by judicial person?
- What do you mean by Flexibility in organization?
- What do you mean by business network?
- What do you mean by resource raising?
- What do you mean by management?

Q2. How does the scale of business influence management?

What is the role of profitability and liquidity in management? (12)

OR

Q2. Can manager be called a professional? Why? How does a management influence management? (12)

Q3. Explain the need for flexibility and nature of competition? (13)
How can you build organizational culture?

Or

Q3.How will you explain resource raising and managing as
a part of organization design ? (13)

Q4. Write short notes: (Any Two) (15)

1. Organization and management.
 2. Effects of Technology advancement in management.
 3. Result orientation in management.
 4. Management of change.
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