



**DG-2752**

**Third Year B. Com. (Hons.) (Sem. V) Examination**  
**March / April - 2016**  
**Advanced Management**

Time : 2 Hours]

[Total Marks : 50

**Instructions :**

(1)

नीचे दशांशवले निशानीवाणी विगतो उत्तरवही पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="THIRD YEAR B. COM. (HONS.) (SEM. 5)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="ADVANCED MANAGEMENT"/>	<input type="text"/>
Subject Code No. : <input type="text" value="2"/> <input type="text" value="7"/> <input type="text" value="5"/> <input type="text" value="2"/>	Section No. (1, 2,.....) : <input type="text" value="Nil"/>
Student's Signature	

- (2) All questions are compulsory.  
(3) Figures to the right indicate full marks.

1. Answer in brief: 10
- State the types of Production.
  - Under which circumstances should the source of raw material be near the factory?
  - Give the meaning of Process Layout.
  - Explain the meaning of Production Planning.
  - What is Scheduling?
2. a) Explain the scope of Materials Management. 7
- b) Discuss the objectives of Materials Management. 6
3. a) Discuss Centralized Purchasing Vs Decentralized Purchasing. 7
- b) Explain the factors affecting the "Make or Buy" Decisions. 6
4. a) Explain the importance of Inventory Control. 7

b) Case:

7

“Tribeni Iron Manufacturing Co Ltd” is a medium size engineering company located at Vitthal Udyognagar in Kheda district. The company manufactures road rollers, cement concrete mixture machines, air compressors and heavy duty engines. The product of this company is very popular across the country and has huge and continuous demand. The different types of machines undergo various processes through different departments such as foundry, grinding, milling, moulding, welding, finishing, assembling, inspection and quality control departments. In order to manufacture a complete machine the head of the concerned department and the foreman issue guidance and directions to various technicians. A particular machine is assembled only after getting a sanction of satisfaction regarding the quality of the product endorsed by production manager and quality controller. Thereafter the product is delivered to the sales department for supply of machines to the customers across the country.

The company has a centralized production department. The sales department receives the order for the machines and the said orders are forwarded to the production department to commence the manufacturing. The production process is scheduled keeping in view the delivery dates committed to the customers. The commitment of the delivery dates is informed by the sales department.

The company has failed in meeting the delivery schedules in the last three months. In view of this the production manager as an administrative head has placed this issue before you to be resolved. It is also observed that the slow production can be attributed to absenteeism of workers in different departments, scarcity of raw materials, repetitive power cuts and machine failures due to improper maintenance. Further it was also found that there was lack of co-ordination among various departments.

Answer the following Questions:

1. Do you think that the production planning department is a must for this company? Why?
2. Suggest your views to resolve the problem of the workers and other problems associated with the production.

---