



DG-2754

Third Year B. Com. (Sem. V) (Honours) Examination

March / April - 2016

CE - 535 : Financial Marketing

Operation : Paper - II

Time : Hours]

[Total Marks : 50

Instructions :

(1)

नीचे दशांशवले निशानीवाणी विगतो उत्तरवही पर अवश्य कपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
THIRD YEAR B. COM. (SEM. V) (HONOURS)	<input type="text"/>
Name of the Subject :	<input type="text"/>
CE - 535 : FINANCIAL MARKE. OPER. : P. - 2	<input type="text"/>
Subject Code No. : <input type="text" value="2"/> <input type="text" value="7"/> <input type="text" value="5"/> <input type="text" value="4"/>	<input type="text"/>
Section No. (1, 2,.....) : Nil	
Student's Signature	

(2) Figures to the right indicate full marks of the question.

(3) All questions are compulsory.

1 Answer in brief: 10

(i) Which are the three ways in which a company may raise capital in a primary market ?

(ii) What is a Certificate of Deposit ?

(iii) Who are Jobbers ?

(iv) Name some players in the New Issue Market.

(v) Define Book building.

2 What is a Capital market and what are its major constituents ? 13

3 Explain the functions of DFHI. 13

4 Critically examine the role of stock exchange in the financial system of a country. 14