Instructions:

(1) Fill up strictly the details of signs on your answer book.

Name of the Examination: B. Sc. (I.T.) (SEM. 4)
Name of the Subject: E BUSINESS

(2) Right most side numbers indicates marks of the question.
(3) Draw necessary diagram wherever necessary.

1 Answer the following: (any eight) 18
   (i) What is Phishing ?
   (ii) List out various models of E-business.
   (iii) Define B2G.
   (iv) Give any two examples of C2C websites.
   (v) What is smart card ?
   (vi) What is EPS ?
   (vii) Define M-Commerce.
   (viii) What is EDI ?
   (ix) List the types of business transactions.
   (x) What do you mean by E-Cash ?

2 Answer in detail: (any three) 18
   (i) Explain Web branding.
   (ii) Explain the structure of E-commerce.
   (iii) Write on digital based electronic payment system.
   (iv) Comparison between traditional and electronic commerce.
3 Answer the following questions:

(i) Explain the role of E-commerce in Online Hotel Management system.
(ii) Explain the role of WWW in development of E-business.
(iii) Write note on Requirements of Cyber Laws.

4 Answer the following: (any three)

(i) Differentiate cyber phishing and cyber stalking.
(ii) Explain international issues in E-commerce.
(iii) Explain the role of E-commerce in supply chain management.
(iv) Discuss the limitations of India's Cyber Laws.