RJ-0823

M. Com. (Integrated) (Sem. X) Examination
March / April - 2017
Strategic Management - II

Time : 2 Hours] [Total Marks : 50

Instructions :

(1) Fill up strictly the details of signs on your answer book.

(2) Figures to the right indicates full mark of the question.

1 Answer in brief : 10

(1) State the functional strategies.

(2) What do you mean by appraisal?

(3) What do you mean by strategy implementation?

(4) What do you mean by Organizational change?

(5) What do you mean by strategic evaluation and control?

2 Explain quality strategies and inventory level strategies. 13

OR

2 Explain financial strategies (any two). 13

RJ-0823] 1 [Contd...
3 Explain bases of resource allocation and factors affecting resource allocation.

OR

3 Explain organizational design and change.

4 Write short notes: (any two)
   (1) Strategic leap control techniques.
   (2) Global issues involved in strategic management:
       (any six)
   (3) Strategic momentum control techniques
   (4) Structural considerations.