RH-0803
M. Com. (Sem. VIII) (Integrated) Examination
March/April - 2017
Business Environment - II

Time : Hours] [Total Marks : 50

Instructions :
(1) Fill up strictly the details of signs on your answer book.
Name of the Examination :
M. COM. (SEM. VIII) (INTEGRATED)
Name of the Subject :
BUSINESS ENVIRONMENT - II

(2) All questions are compulsory.
(3) Figures to the right indicate full marks.

1 Answer in brief :
(a) What are transnational corporations ?
(b) Differentiate between technology transfer and foreign collaboration.
(c) Define FDI.
(d) Which are the important provisions under the TRIMs Agreement ?
(e) What is consumerism ?

2 Discuss the elements of socio-cultural environment on business.

3 "Foreign collaborations help not only to reduce imports but also become self reliant and globally competitive". Discuss.

4 Explain the role of World Bank in India's economic development.