

## DE-5501

## M.B.A. (F & E) (Sem. I) (CBCS) (Reg. & New Course ATKT) Examination March / April - 2016 Principal of Management

Time: 3 Hours] [Total Marks: 70/100

## **Instructions:**

(1)

નીચે દર્શાવેલ 🕳 નિશાનીવાળી વિગતો ઉત્તરવહી પર અવશ્ય લખવી.	Seat No. :
Fillup strictly the details of 👉 signs on your answer book.	
Name of the Examination :	
M.B.A. (F & E) (SEM. I) (CBCS) (REG. & NEW COURSE ATKT)	
Name of the Subject :	` {
◆ PRINCIPAL OF MANAGEMENT	
-Subject Code No. : 5 5 0 1 -Section No. (1, 2,) : Nil	Student's Signature

- (2) All question carry equal marks.
- (3) 70 Marks for CBCS and 100 marks for New Course.
- 1 Explain the meaning of departmentation. Also discuss basis of departmentation. Quote suitable example.

OR

- 1 Explain steps in control process. Also discuss essentials of effective control system.
- 2 "MBO is the comprehensive managerial system that integrates many key managerial activities in systematic manner consciously directed towards the effective and efficient achievement of organization objective." Discuss this statement. Also explain benefits and limitation of MBO.

**OR** 

- 2 In what sense the co-ordination is called essence of management. Discuss needs and importance of co-ordination.
- 3 Explain the meaning of delegation of authority. Also discuss features of delegation of authority.

OR

3 Discuss contribution of F. W. Taylor to the management.

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- 4 Write note on any two.
  - a. Nature of management.
  - b. Concept of a system.
  - c. Importance of control.
  - d. Decision making process.
- 5 Write note on any two.
  - a. Matrix organization structure.
  - b. Features of Management.
  - c. Efficiency and Effectiveness.
  - d. Managerial qualities & training.