



DMM-5467

M. H. R. D. (Sem. IV) Examination

March / April - 2016

CSR - Management & Sustainability Accounting

Time : 2 Hours]

[Total Marks : 50

Instructions :

(1)

नीचे दशांशवले निशानीवाणी विगतो उत्तरवली पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<input type="text" value="M. H. R. D. (SEM. 4)"/>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<input type="text" value="CSR - MANAGEMENT & SUSTAINABILITY ACCOUNTING"/>	<input type="text"/>
Subject Code No. : <input type="text" value="5"/> <input type="text" value="4"/> <input type="text" value="6"/> <input type="text" value="7"/>	<input type="text"/>
Section No. (1, 2,.....) : <input type="text" value="Nil"/>	<input type="text"/>
	Student's Signature

(2) Figures on the right side indicates marks

1 Answer any five of the following : **5×2=10**

- Three steps in the process of benchmarking competitors CSR practices.
- Define "True Volunteering".
- Who is father of needs assessment ? 12 steps of in need assessment.
- Define three types of modes of CSR Governance.
- Define Specificity.
- Define AAA.

2 Define monitoring. Explain various process of CSR implementation. **13**

OR

2 Define need assessment. Explain the various process of need assessment. **13**

3 Describe the concept of Voluntarism and Visibility in CSR. **13**

OR

3 Define Social Performance. Describe primary areas of Social Performance. **13**

4 Write a note on Linowes' Socio-economic Operating Statement and Abt's Social Audit. **14**

OR

4 Describe Six CSR initiatives that provide multiple benefits and get support for a cause. What are the corporate benefits having CSR? **14**
