



DE-1320

M. Sc. (Sem. I) (Comp. Application) Examination
March / April - 2016

Paper - 104 : Enterprise Data Management & ERP

Time : 3 Hours]

[Total Marks : 70

Instruction :

नीचे दृष्टवित्त निशानीवाणी विगतो उत्तरवडी पर अवश्य वपवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/>
<input type="text" value="M. SC. (SEM. I) (COMP. APPLICATION)"/>	<input type="text" value="Student's Signature"/>
Name of the Subject :	
<input type="text" value="P. - 104 : ENTERPRISE DATA MANAGEMENT & ERP"/>	
Subject Code No. : <input type="text" value="1"/> <input type="text" value="3"/> <input type="text" value="2"/> <input type="text" value="0"/>	Section No. (1, 2,.....) : <input type="text" value="Nil"/>

1 Answer the following. [14]

1. What do you mean by strategically significant customers?
2. What is Business Intelligence?
3. Explain role of consultants.
4. What is Data mining?
5. Explain different attributes of data.
6. What is manual information system?
7. Why is data integrity important?

.2 Answer in Detail. (Any three) [18]

1. Explain reengineering process of legacy system.
2. What is Data Quality & explain various types of dirty data with example.
3. Explain which types of information systems are used at Executive level in organization with example.
4. Explain the reasons of growth of ERP in markets.

3 [A] Answer in Detail. (Any two) [16]

1. Write down different threats of E-commerce.
2. Explain the issues occur when implementing ERP packages. Which are the important points to remember while evaluating ERP software?
3. Explain different data models in detail.

[B] Explain Gap analysis and its findings. [4]

4 Attempt the following. (Any three) [18]

1. What is Metadata? Where it can be found?
 2. Define how to implement CRM for the organization?
 3. Explain various functions of human resources module.
 4. Explain Knowledge discovery process.
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