



**RH-0803**

**M. Com. (Sem. VIII) (Integrated) Examination**

**March/April – 2017**

**Business Environment - II**

Time : Hours]

[Total Marks : 50

**Instructions :**

(1)

नीचे दृष्टावेक निशानीवाणी विगतो उत्तरवडी पर अवश्य बजवी. Fillup strictly the details of signs on your answer book.	Seat No. :
Name of the Examination :	<input type="text"/>
<b>M. COM. (SEM. VIII) (INTEGRATED)</b>	<input type="text"/>
Name of the Subject :	<input type="text"/>
<b>BUSINESS ENVIRONMENT - II</b>	<input type="text"/>
Subject Code No. : <input type="text"/> 0 <input type="text"/> 8 <input type="text"/> 0 <input type="text"/> 3	Section No. (1, 2,.....) : <input type="text"/> Nil
Student's Signature	

- (2) All questions are compulsory.  
(3) Figures to the right indicate full marks.

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|---|--|----|
| 1 | Answer in brief :  | 10 |
|   | (a) What are transnational corporations ?  |    |
|   | (b) Differentiate between technology transfer and foreign collaboration.   |    |
|   | (c) Define FDI.  |    |
|   | (d) Which are the important provisions under the TRIMs Agreement ?   |    |
|   | (e) What is consumerism ?  |    |
| 2 | Discuss the elements of socio-cultural environment on business.  | 14 |
| 3 | "Foreign collaborations help not only to reduce imports but also become self reliant and globally competitive". Discuss. | 13 |
| 4 | Explain the role of World Bank in India's economic development.  | 13 |