



BA-2008000206050001

Third Year B. Com. (Honors) (Sem. VI) Examination

April - 2022

Advanced Management - II

Time : 2 Hours]

[Total Marks : 50

Instructions :

(1)

नीचे दशांशवैल निशानीवाणी विगतो उतरावडी पर अवश्य लपनी. Fillup strictly the details of signs on your answer book. Name of the Examination : Third Year B. Com. (Honors) (Sem. VI) Name of the Subject : Advanced Management - II Subject Code No. : 2 0 0 8 0 0 0 2 0 6 0 5 0 0 0 1	Seat No. : <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> <input type="text"/> Student's Signature
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- (2) Question No. 1 and 6 are compulsory.
(3) Attempt any two questions from Q2 to Q5 (Two out of Four).
(4) Figures shown on right side indicate full marks for that question.

1 Answer in brief : (any five) **10**

- (a) What do you mean by 'Stakeholders'?
(b) Why are ethics necessary?
(c) What is meant by 'Wireless Business'?
(d) Why is stress management required?
(e) What is 'Crisis Management'?
(f) What makes 'Social Responsibility' important?
(g) Explain the nature of ethics.
(h) What is 'Online Shopping'?
(i) Which are the various quotients involved in Intelligence Management?
(j) What are the responsibilities of Business towards Government?

2 (a) Bring out the difference between natural and man-made disasters with the help of examples. **7**

	(b) What is meant by Crisis? Explain the nature of crisis management.	7
3	(a) Define 'Ethics'. Discuss the sources of Ethics.	7
	(b) What is meant by disaster? Explain the various remedies of disaster.	7
4	(a) What is 'Social Responsibility'? Discuss types of social responsibility.	7
	(b) Discuss the techniques of stress management.	7
5	(a) Which are the various types of crisis?	7
	(b) How can Intelligence Management be useful?	7
6	Write short notes : (any two)	12
	(a) Importance of M-commerce	
	(b) Wireless Payment System	
	(c) Online Banking	
	(d) M-commerce operations.	