

PGDCSR

1. Programme Structure:

This programme will be 1 year (two Semester) programme. The Course structure will be as follows.

Semester I:

Paper Code	Subjects	No. of Credits
PGDCSR-01	Corporate Social Responsibility (CSR)	4
PGDCSR-02	Legal Framework surrounding CSR	4
PGDCSR-03	Designing effective CSR strategy	4
PGDCSR-04	CSR Management and Sustainability Accounting	4
PGDCSR-05	CSR: Business model for development	4
PGDCSR-06	Social Research	4
	Total Credits of Semester I	24

Semester II:

Paper Code	Subjects	No. of Credits
PGDCSR-07	Industry Internship	8
	Total Credits of Semester II	8

2. Detailed syllabus:

PGDCSR001: Corporate Social Responsibility (CSR)

Course Objective:

The objective of this paper is to provide students about its concepts, evolution and various roles of institutions in Corporate Social Responsibility.

Course Content:

UNIT I: Introduction

Introduction of CSR, Business and its development, Dimensions and importance of CSR, Various Definitions and perspectives of CSR, Understanding CSR, History of CSR in India

UNIT II: Evolution of Company and CSR

Early Corporations, Development of modern corporations, Theories of corporate governance, Importance of CSR in corporate governance, Leadership Crisis, The social impact

UNIT III: Stakeholder Theory

Introduction, Taxonomy of Stakeholder, Stakeholder relationship, Impacts and dilemmas of business, Stakeholder trade offs, Case Study

UNIT IV: Role of Various Institutions in CSR



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