

P.G. Diploma in Journalism

Name of Program	P.O. Diploma in Journalism
Abbreviation	P.G. D. J.
Duration	1 Year
Program Specific Outcomes	<p>PSO 1 Develop and strengthen students' understanding of the concept of mass communication, journalism, advertising and public relations.</p> <p>PSO2 Develop and nurture in the students the insight into the concept of, news, its identification, selection and composition of different news on a newspaper page.</p> <p>PSO3 Train students to apply concepts learnt, to write news reports features and editorials.</p> <p>PSO4 Train students to translate news reports, features and editorials from English to Gujarati/Hindi.</p> <p>PSO5 Train students to edit news, prepare layout of pages on computer software.</p> <p>PSO6 Train students to take photographs, edit, select and write captions for them.</p> <p>PSO7 Develop the ability to create blogs and content writing skills for blogs.</p> <p>PSO8 Develop in them writing skills to works journalists for News Portals.</p> <p>PSO9 Train students to understand current events and trends and express themselves comprehensively o current news.</p> <p>PSO10 Hone and refine students' verbal communication skills in all settings and boost their underlying confidence levels.</p> <p>PSO11 Inculcate in the students the highest ethics standards as expected of journalists in the Indic today.</p>