



UA-0647
Second Year B. Com. Examination
March/April – 2012
Management-II

Time : Hours]

[Total Marks : 70

Instructions :

(1)

<p>नीचे दर्शावेल निशानीवाणी विगतो उत्तरवडी पर अवश्य कभवी. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination : Second Year B. Com.</p> <p>Name of the Subject : Management-2</p> <p>Subject Code No. : 0 6 4 7 Section No. (1, 2,...): NIL</p>	<p>Seat No. : <input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/><input type="text"/></p> <div style="border: 1px solid black; border-radius: 15px; padding: 10px; text-align: center; margin-top: 10px;">Student's Signature</div>
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(2) Q. No. 1 is compulsory.

- 1 Answer in brief : 10
- (1) What is job stress ?
 - (2) What do you mean by violence ?
 - (3) What do you mean by welfare ?
 - (4) Define business performance management.
 - (5) What are the types of accident ?

- 2 Give the meaning of Business technology management and explain its process in detail. 12

OR

- 2 (a) Describe the methodologies of business performance management. 12
- (b) Explain the scope of business performance management.
- 3 (a) What are the activities of supply chain management ? Explain. 12
- (b) What are the recent trends in public relation ?

OR

- 3 (a) What are the principle's of public relation ? 12
- (b) What are the problems addressed by supply chain management.

4 Discuss objectives, merits and demerits of employee welfare in detail with examples. 12

OR

4 (a) Explain the types of welfare activities with examples. 12
(b) Discuss non statutory employee welfare activities.

5 (a) Which types of accident occur in factories ? Give examples. 12
(b) Why safety is required in industry ? Explain.

OR

5 (a) Discuss the impact of alcoholism on work and production. 12
(b) How can Noise control be implemented ?

6 Short notes : (any three) 12
(1) AIDS
(2) Ethics of public relation
(3) BTM alignments
(4) Approaches to labour welfare
(5) Importance of public relations.
