THESIS PROJECT

the project café

Program:
The establishment is situated in Ahmedabad, India. It has collaborated with over 200 artists and designers across the globe on multidisciplinary artistic endeavor. It has tastefully designed dining experiences in the premises of an art gallery, where everything including furniture and crockery is on sale.

Need of Program:
There has to be extremely flexible display system, as there will be variety of size and shape of products from different collaborators. An adaptable space allotment is necessary as variety of events might be conducted in the premises of The Project Café.

Places of project cafe : The project cafe, yellow house
Dewanji ni haveli
The project cafe, assango, goa

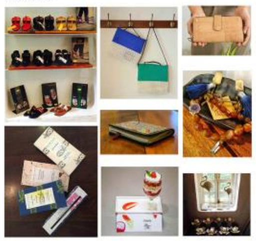
Designer : Workshop.inc & Drasty shah
Address : Yellow House No. 7, Polytechnic Road, Ambawadi
Ahemdabad, Gujarat.

FIELDS OF COLLABRATION :

01 - FURNITURE DESIGN
02 - LIGHT INSTALLATION
03 - TEXTILE DESIGN
04 - POTTERY
05 - PAINTING
06 - KITCHENWARE
07 - STATIONARY
08 - PHOTOGRAPHY
09 - SCULPTURE
10 - METAL PRODUCTS
11 - CLOTHING
12 - JWELLERY
13 - HOME DECOR
14 - MURALS AND INSTALLATION DESIGN

Program

collectives:



Designer ware, art pieces, cutlery, crokery, glassware, perfume, furniture, workshops, artist meet.

PROGRAMME					
NO.	ACTIVITIES	NUMBERS	CAPACITY (CUSTOMERS)	STAFF MEMBERS	NOTES
1	RECEPTION [illegible]	–	4 TO 5	1	–
2	OFFICES [illegible]	1 1	–	1 2	–
3	SEATING [illegible]	–	40	[illegible]	–
4	EVENT SPACE [illegible]	–	100	–	–
5	EXHIBITION + WORKSHOP SPACE [illegible]	–	15 TO 20	–	[illegible]
6	WASH ROOM [illegible]	1	–	[illegible]	–
7	KITCHEN [illegible] STORE ROOM [illegible]	1 1	–	–	–
8	STUDENT CORNER [illegible]	–	–	–	[illegible]
9	PARKING	–	–	–	–

SEGREGATION OF DISPLAY			
DISPLAY ON WALLS	DISPLAY ON FLOOR/CEILING	DISPLAY SYSTEMS	
PAINTINGS	FURNITURE	ART PIECES	SIDE BAGS
PHOTOGRAPHY	POTTERY,SCULPTURE	TEA PRODUCTS	KEYCHAINS
MURALS OR INSTALLATION	PLANTS	HANDMADE BOOKS	SCARFS(APPARELS)
	LIGHT FIXTURES	TRAVELLING BAGS	HOME DÉCOR
		WALLET	KITCHENWARE
		BOOK MARK(STATIONARY)	CHOCOLATES
		JWELLERY	PERFUMES
		BOW	FOOTWARE
			BOOKS

events and workshops:

COLLABRATORS

01 - MEERA : JWELLERY
02 - ICONIC ELEPHENT : LIFESTYLE PRODUCTS
03 - ALLEN SHAW : ARTIST (SKETCHBOOKS & TRAVELOGUES)
04 - KAVYA AGARWAL : ARTIST (SKETCHBOOKS & TRAVELOGUES)
05 - CHAPPERESINDIA : LEATHER FOOTWARE
06 - EARTHLOAF : HANDMADE ARTISAN CHOCOLATES
07 - RAW : FOOD ITEMS
08 - HELLOSUNSHINEFLORISTRY
09 - THE FISHY PROJECT : FRAMES (CALLIGRAPHY)
10 - FOREST ESSENTIALS : LUXURIOUS AYURVEDA PRODUCTS
11 - CLOSETBUDDIES : CLOTHINGS
12 - PAPERPLANES : BOOK & MAGAZINE
13 - COLORMEBARA : STAMPS
14 - URMI WEAVE : HAND WEAVED HANDBAGS
15 - ARTUREDESIGN : ECOFRIENDLY CLUTCHES AND BAGS MADE FROM NATURAL CORK
16 - NVILLUSTRATION : PAPERR CUT ARTIST
17 - THEBURLAPPEOPLE : TRAVEL BAGS
18 - POPARFACTORY : GRAPHIC FRAMES
19 - RAASLEELATEXTILE : CLOTHING
20 - KRITHA : JWELLERY
21 - TORTUSLIFESTYLE : POCKET JOURNAL,
22 - GET PRINTED : SCARFS
23 - STUDIOOBJECTORY : HANDICRAFTED KITCHENWARE & COFFEE STATIONARY
24 - CUEROHANDCRAFTED LUXURY : FOOTWARE
25 - CORD : HANDICRAFTS
26 - MYOSOCIAL : HANDMADE STATIONARY
27 - TE.CHA : TEA
28 - DESIGN NI DUKAN : FURNITURE

EVENTS

01 - SCIENCE WORKSHOP : DR. BHANDARI
02 - BAKING CLASS : DOODLE FOR KIDS
03 - BREWING CLASS
04 - STYLE CAPSUULE : WESTERN COUTURE, ASSESSORIES AND FOOTWARES
05 - THE WEEKEND MAN : CLOTHING
06 - BOOK LAUNCH : ORIGAMI BIRDS
07 - A DESIGN SOCIAL EVENING : INTERECTION WITH ARTISTS
08 - SUMEDHA MAHAJAN : SPORTSWOMEN(ETHLETICS)
09 - OPEN MIC NIGHT
10 - MEET AND READ EVENT : "PEOPLE CALLED AHEMDABAD"
11 - GIVE WORDS TO YOUR THOGHTS : EXPERIENCE THE PAWER OF SHARING AND LISTENING
12 - WATCH MOVIE WITH DINE : GAMEOFTHRONES
13 - AWERENESS CAMPAIGN ON MENSTRUAL HYGINE
14 - FOOD AND FLOWER MARKET : GET TOGATHER
15 - DECODING NATURE : DECODE YOUR INBORN SKILLS AND TALENTS
16 - YOGA SESSION
17 - PIZZA MAKING WORKSHOP
18 - THIS TIME FOR AFRICA
19 - MUSIC EVENING BY LESLE LEWIS
20 - SHOE WORKSHOP
21 - AN EVENING OF POETRY(
22 - PROHIBITION(ART INSTALLATION & TALK)
23 - WORKSHOP : VISUAL & WRITING TECHNIQUES OF SPOKEN WORD POETRY
24 - GENDER IN CAMERA : CELEBRATING WOMEN IN PHOTOGRAPHY
25 - BOOKED BY LOVE : CREATIVE WRITING,ILLUSTRATING AND INSTALLATIONS
26 - TYPEOOUT : THE WOMEN'S DAY TYPEWRITING
27 - OPEN MIC : STAND UP COMEDIANS
28 - PAPER PIXELS : POETRY
29 - MARKET : COLLABRATION WITH KHAR SOCIAL

PRODUCTS

01 - PAINTINGS : (90 X 60CM) - 06
(60 X 60CM) - 09
(30 X 30CM) - 30
02 - ART PIECES : DIFFERENT SIZES - 11
03- TE'CHA TEA PACKS - 10
04 - HANDMADE BOOKS - A5 SIZE - 12
05 - SCARFS - 11
06 - TRAVELLING BAGS - 03
07 - WALLET - 09
08 - BOOK MARK- 02
09 - JWELLERY : (NECK PEICE) - 01
(EARRINGS) - 17
10 - BOW - 12
11 - SIDE BAGS - 09
12 - KEYCHAIN - 06
13 - LIGHT FIXTURES - 12
14 - CUSION - 03
15 - CARPET - 01

STAFF MEMBERS : RECEPTION - 01
CHEFS - 04
WAITERS - 05
CLEANING STAFF - 02
TOTAL STAFF- 12 PERSONS

site (alkapuri,vadodara)

1- ENTRANCE
2- MAIN CABIN(FROM OUT SIDE)
3-STAFF AREA(FROM OUTSIDE)
4 - TERRACE

5- WAITING AREA
6- MAIN CABIN (FROM INSIDE)
7- STAFF AREA (FROM INSIDE)
8- LANDSCAPE

TARGET CROWD

RESIDENTIALS AREA — INSTITUTIONAL AREA — COMMERCIAL AREA

ART & ARCHITECTURE OFFICE,PATWA ESTATE,ALKAPURI.

LANDMARKS ARROUND THE SITE
- AXIS BANK
- BOMBAY SHOPPING CENTRE
- JASSI DE PARATHE(RESTAURANT)
- HALF TICKECT(FASHION STORE)
- WORD OF TITAN
- VIJAYA BANK
- ALKAPURI CLUB
- WELCOME 5 STAR HOTEL

GROUOND FLOOR PLAN — FIRST FLOOR PLAN — TERRACE PLAN

hot beverages

cappuccino / café latte 150
espresso 100
double espresso 120
hot mocha 155
hot chocolate 175
nutella hot chocolate 180
mint chocolate dust 170

masala tea 85
ginger lemon tea 100
black tea 75
cinnamon tea 105
star fruit tea 105
green tea (twinings) 100

cold beverages

mineral water 50
aerated drinks 94
diet aerated drinks 110
red bull 156
seasonal fresh fruit juices 198
fresh lime soda / water 120
homemade lemonade 120
shikanji 120
iced tea 130
lemon & mint / peach / blueberry / cinnamon

cold coffee 160
original / orange / mint
double shot cold coffee 165
iced coffee 140
iced mocha 155

shakes 210
chocolate truffle / oreo / tiramisu / blueberry / nutella
dark almond / mixed fruits / strawberry / raspberry

mocktails

mojito 160
mint / watermelon / black grape
green grape / green apple / orange
martini 145
spicy / green apple & basil / raspberry
shirley temple 160
apple cider 160
kiwi margarita 160
piña colada 165

desserts

cheese cake 175
vanilla / oreo / lemon / blueberry
mocha mousse flan pastry 165
chocolate mud pie 288
chocolate avalanche 350

soup plates
(served with 2 piece of bread, bread stick, celery and butter)

tomato basil feta cheese soup 160
minestrone soup 160
red bean blash soup 160
broccoli almond soup 160
broccoli cheddar cheese soup 160

salads
(served with house dressing, olive oil, fresh basil and parmesan cheese)

caesar salad 235
fattoush salad 235
watermelon vs feta - with mint & feta 235
cheese burger salad - with house fries 250
leafy salad - onoide carrot & raisin 235

breakfast ....any time
(10:00 am onwards)

bowl of fruits & dry fruits 245
egg & cheese sandwich 180
bun omelette 210
(served with grilled tomato, wedges & sautéed mushrooms)
two eggs - any style 210
(served with toast, grilled tomato & sautéed mushrooms)
bun maska with cutting chai 125
waffles / fruit pancakes 260
blueberry / strawberry / vanilla / chocolate
(served with fruit compote, maple syrup, butter & fresh cream)

french toast 210
(served maple syrup & butter)

big plates

pasta - penne / fusilli / spaghetti / ravioli 360
sauce - arrabbiata / pesto / alfredo / four cheese
baked macaroni and cheese 325
(served with fresh bread butter & herbs)
veg corn enchiladas 325
lasagna frointin 375
french crepes - frointin / legume 360
(served with garlic breads)
vegetable chaupitas 360
(served with buttered rice)
mexican chilli paneer rice 350
cilantro lemon rice with bean salsa curry 310
baby corn stroganoff 315
fresh veg skillet with garlic bread 305
diced paneer with garlic bread 350 360
cheese quesadillas 360
mezze platter 360
(served with two types of hummus and baba ghanoush)
burrito 280
(served with salsa sauce or sour cream)
four cheese risotto 350
mushroom panna risotto 350
sun-dried tomato risotto 350

small plates

fully loaded nachos 250
(toppings: onions, bellpepper, mushrooms, jalapeno, olives)
spicy cheese spinach ball with mayonnaise dip 270
spicy water chestnuts with plum sauce 280
double grilled naga chilli cheese toast 210
classic burger 260
(served with house fries / wedges / onion rings)
falafel 230
ultimate potato skin 230
(served with salsa sauce with sour cream)
dragon paneer 260
mexican tacos 260
stuffed mushroom 260
(served with cocktail dip)
cottage cheese pesto 260
seriously garlic bread 120

everyone loves potatoes

mashed potatoes - with sautéed garlic vegetables 165
baked potato - with sour cream 150
home fries - with mayonnaise 175
(served with bbq, schezwan sauce, classic cheese sauce)
wedges 200
(served with sour cream)

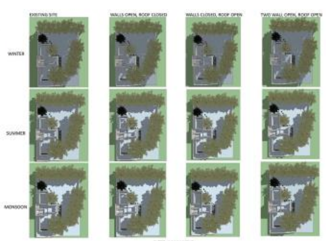
sandwiches & rolls
whole wheat / focaccia
(served with home fries / wedges / onion rings)

mushroom & mustard mayo 305
sun dried tomato, pesto & mozzarella 305
bbq 325

paneer kathi roll 210
ratatouille roll 210

wood-fire pizzas (8' / 10')

classic margherita pizza 354 / 395
(fresh tomato slice, basil, mozzarella cheese)
sun-dried tomato, olives and capers pizza 400 / 455
(with fresh mozzarella cheese)
tabasco 400 / 455
(sun-dried tomato, jalapeño, mozzarella cheese, spicy sauce)
americano 400 / 455
(spinach, corn, onion, garlic, mozzarella cheese)
mediterranean 400 / 455
(olives, artichoke, mozzarella cheese)
valentino 400 / 455
(onions, mushroom, olives, corn, mozzarella cheese)
barbecue 400 / 455
(eggplant, carrot, capsicum, potato, mozzarella cheese)



SITE ANALYSIS

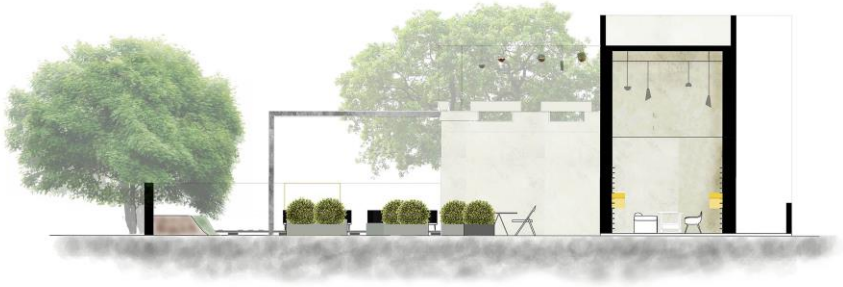
PROCESS

NAIK KRUPA V.

nk

SECTION DD'

SECTION AA'

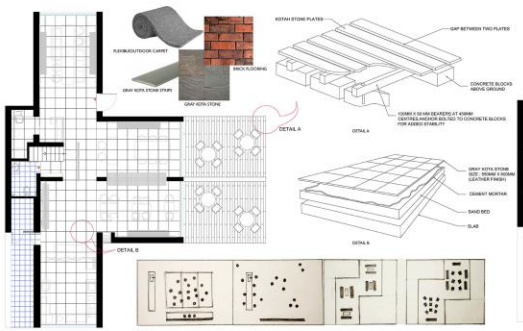


SECTION BB'

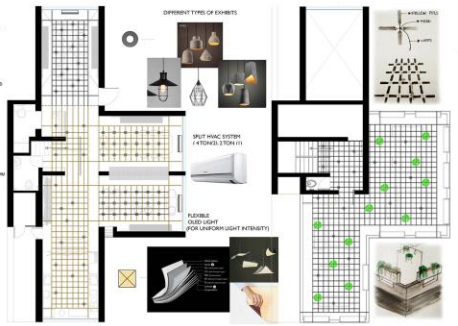
SECTION CC'

PLAN

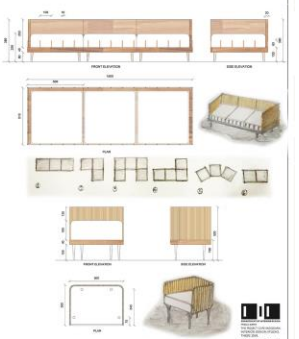
SECTION EE'



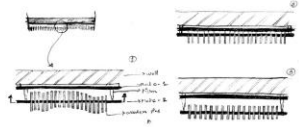
FLOORING DETAIL



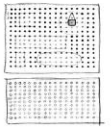
CEILING DETAIL

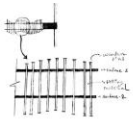


FURNITURE DETAIL



PROCESS





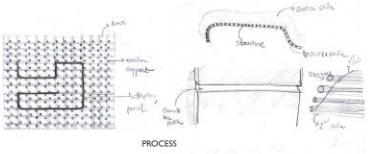
FLEXIBLE DISPLAY PARTITION
(TO BE USED ON EITHER SIDE)

OUTER SURFACE

MIDDLE SURFACE

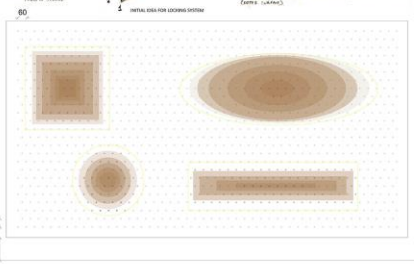
FINAL LOOK

INITIAL IDEA



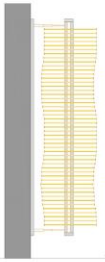
PROCESS

MODULES



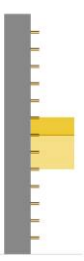
FRONT ELEVATION (ACTIVE PHASE)

FRONT ELEVATION (DORMANT PHASE)



SECTION

FRONT ELEVATION



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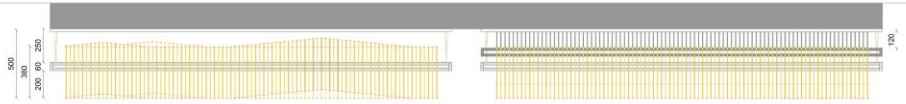


PLAN (ACTIVE PHASE)

PLAN (DORMANT PHASE)

PLAN

FIRST ATTEMPT

SECOND ATTEMPT

NAIK KAJRA V.

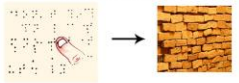
RESIDENTIAL STUDIO

WE WERE ASSIGNEDTO DESIGN A WEEKEND HOME FOR A HYPOTHETICAL CLIENT IN THE GIVEN STUDIO APPARTMENT.

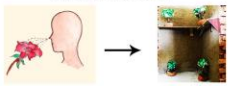
I CHOOSE MY CLIENT TO BE **A BLIND WRITER** AND HIS WIFE, A SCHOOL TEACHER. IT WAS DESIGNED SUCH THAT THE HOUSE ITSELF GUIDES THE CLIENT TO THE DIFFERENT AREAS OF THE HOUSE BY RESPONDING TO SENSES OTHER THAN VISION,AREAS WERE DIVIDED TO GUIDE THE CLIENT THROUGH OTHER SENSES LIKE SMELL,TOUCH & SOUND.THE OVERALL DESIGN WAS BALANCE OF FUNCTIONALITY AND AESTHETICS.

TYPE OF PROJECT : RESIDENCIAL
SITE : WEEKEND STUDIO APPARTMENT, DUMAS ROAD , SURAT.
CLIENT : MALE : VIJAY MEHTA (BLIND WRITER) (AGE : 40)
FEMALE : KALPANA MEHTA (SCHOOL TEACHER) (AGE : 38)

Tactile expression



Olfactory expression



SECTIONS

FURNITURE LAYOUT

MODEL PHOTOGRAPHS

ACHIEVEMENTS

જુની મેગેઝનો ઉપયોગ કરી નવા કન્સેપ્ટ ડેવલપ કર્યા

વાસ્તવમાં: આપ લોકો ખરો ખેલ આવા મહાનુભાવો વિશાળ કર્મ કરી જીવી ગયેલા વ્યક્તિઓને ઉપભોગ થયો હોવાની સાથે આવા કુદરતીથી જીવનારા ભોગવવી, શકાશ છે. આ આર્ટિકલ હાલિનો સમાજ વિકાસો. પરા આવીનો જોર કોલો સાથે જીવી કોલા કુદરતથી મળ્યા ભવિષ્યને વિકાસમાં ભોગવ થઈ શકે છે. કુદરતી વિકાસો પર નાની ઈંટ લગાવી હતી જીવી કુદરતના માર્ગોને જ ભોગવ કર્યો હતાને છે.

THE ARTICLE ABOUT THIS BLIND HOUSE WAS PUBLISHED IN GUJARATI NEWSPAPER 'DIVYA BHASHKAR'

GOT 1ST PRIZE IN ABHIVYAKTI COMPITITIONIN WHICH THIS DESIGN WAS EXPLAINED IN FRONT OF WELL KNOWN DESIGNERS)

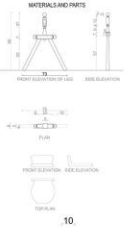
SID AAERT

Stamped concrete applying process

Rkd plaster applying process

1 : ENTRANCE
2 : TOP VIEW OF MODEL
3 : INDIAN SEATING IN LIVING ROOM
4 :VERTICAL GARDEN
5 : BEDROOM THROUGH LIVING ROOM
6 : LIVING ROOM THROUGH ENTRANCE
7 : BEDROOM THROUGH BALCONY

FURNITURE DESIGN



MATERIALS AND PARTS

FURNITURE : TELEPHONE SEAT

WE WERE GIVEN A TASK TO DESIGN A FURNITURE USING THE ANTIQUES FROM SCRAP-YARD.

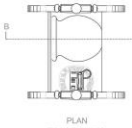
THE FURNITURE IS MADE USSING CRADDLE LEGS, CARVED WOODEN PLATE, A SEAT FROM SCRAP AND A GLASS TOP FOR TELEPHONE STAND. THE SWINGING ELEMENT WAS ADDED TO CHANGE THE TYPICAL EXPERIENCE OF A TELEPHONE SEATING.

JOINERY OF CRADDLE LEG

SECTION - BB'

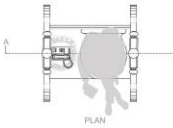
SECTION - AA'

CUT PLAN



PLAN

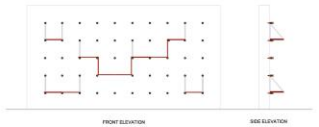
TECHNICAL DRAWINGS



PLAN

FURNITURE : MODULAR DISPLAY SHELF

DESIGNING A MODULAR FURNITURE FOR AN N.G.O TO CATER AS A DISPLAY UNIT OF THE PRODUCTS MADE THERE. THE MATERIALS USED AND THE MAKING OF THE FURNITURE SHOULD BE AFFORDABLE TO THE MAJORITY OF LOCALITIES.



TECHNICAL DRAWINGS

MATERIALS AND PARTS

MATERIALS AND PARTS

AVAILABLE COLOURS

VISITING CARD AND BROCHURE

MODELS

NAIK KAJRA V.